

Commercialization Advancement Cohort

Fall 2020: Wearable Technology

The COVID-19 health crisis has highlighted the importance of remote patient care and telehealth, many of these systems rely on wearable technology to track patient data and inform treatment decisions. **If you have a wearable technology innovation (for any medical or wellness application), we want to help you make it a reality!**

The Commercialization Advancement Cohort is an online group educational program that offers guidance to innovators in the early stages of device development, helping to de-risk the path to market through increased knowledge of key milestones.

Topics
include:



Business
Models



Regulatory
Pathways



Reimbursement
Strategies



Fundraising &
Financial Planning

Activities
include:



Discussion
Sessions



Homework
Assignments



Curated
Readings



Video
Webinars

“The materials were well organized and efficiently presented by a great team of excellent communicators.... Better understanding the product development process from a business standpoint and design to value approach were very helpful.”

- Spring 2020 Cohort Member

Application period: August 17 – 31 • Expected start date: October 4th

[Click here for more information](#)

The Commercialization Advancement Cohort is offered in cooperation with



Center for the Translation of Rehabilitation
Engineering Advances and Technology