The COVID-19 health crisis has highlighted the importance of remote patient care and telehealth, many of these systems rely on wearable technology to track patient data and inform treatment decisions. If you have a wearable technology innovation (for any medical or wellness application) we want to help you make it a reality!

The Commercialization Advancement Cohort is an online group educational program that offers guidance to innovators in the early stages of device development, helping to de-risk the path to market through increased knowledge of key milestones.

**Topics include:**
- Business Models
- Regulatory Pathways
- Reimbursement Strategies
- Fundraising & Financial Planning

**Activities include:**
- Discussion Sessions
- Homework Assignments
- Curated Readings
- Video Webinars

“The materials were well organized and efficiently presented by a great team of excellent communicators…. Better understanding the product development process from a business standpoint and design to value approach were very helpful.”

- Spring 2020 Cohort Member

Applications deadline September 14th • Course starts October 5th

Click here for more information

The Commercialization Advancement Cohort is offered in cooperation with Simbex